**In addition to the large number of visitors to its pavilion and its achievement of several appreciation awards**

 **Kia Aljabr concluded Jeddah Motor Show with admiration of all**

**December 2019:** As it is always the case, Kia Motors cars caught the eyes at Jeddah International Motor Show 2019, which was recently concluded in the city of Jeddah, after its distinguished pavilion and its new cars received a great presence from the visitors of the exhibition throughout its period, and the matter did not stop at the car showroom inside the exhibition but rather the attendance and participation was great in the driving test field that the company prepared in the yard attached to the exhibition under the supervision of a specialized team from the company.

Aljabr Trading Company, Kia Motors dealerships in the Kingdom, showcased five new 2020 Kia models for the first time in the Saudi market during the exhibition this year, namely K5, Seltos, Cadenza and Soul.

The remarkable presence of Kia Motors cars came in conjunction with the crowning of the new Kia Seltos car as the best car for women, according to a public-opinion poll conducted by Arabian Drive website.

Moreover, Mr. Adel bin Affi, Director of Marketing Department of Al Jabr Trading Company, has received the award for the Best Marketing Manager in the Saudi Market delivered by Mr. Bakr Azhar, Editor-in-Chief of Saudi Auto Magazine, in exchange for the efforts made by the company’s marketing team to highlight Kia Motors cars and several other benefits and features.

However, Mr. Wail Baghdadi, the Chief Operating Officer at Al Jabr Trading Company , expressed his happiness at the distinguished results achieved by Kia Motors cars at Jeddah International Motor Show, which culminated the efforts of all employees of the company in preparation for this event so that the company's participation in the exhibition be in a manner that contributes to highlighting Kia Motors cars that are considered one of the most prevalent cars in the Saudi market thanks to its strong performance and attractive designs, which gave them an increasing confidence among customers and contributed to its strong presence over the past years.

Baghdadi considered the awards obtained by the company during the exhibition as a positive indication that we are on the right path and motivated us for further progress and development to serve our customers.