**The major showrooms of Al-Jabr Trading Company celebrating the occasion of**

**the official arrival of Kia Seltos into the Saudi market**

**February 2020:** Al Jabr Trading Company, Kia Motors dealerships in the Kingdom, officially announced the arrival of Kia Seltos to the Saudi market, after anticipation of the arrival of this car, which was unveiled at major auto showrooms around the world, including the recently concluded Jeddah International Motor Show, and won wide admiration for its wonderful design and its distinctive features and characteristics.

The company’s main showrooms in Riyadh, Dammam and Jeddah have witnessed the launching ceremony of the car in the Saudi market in the presence of senior officials of Al Jabr Trading Company and a large number of people interested in the automotive sector who were keen to attend and document the announcement of launching cars in front of customers.

The new Kia Seltos includes world-class safety features and technologies for the SUV segment.

Kia Seltos is characterized by distinctive design details, lending the compact SUV an air of understated sportiness. It combines forward-looking technical features, class-leading space and a suite of world-class safety features.

It offers distinctive exterior design details, such as its long hood, a strong, character line on the front bumper, and sharp lines pressed into the bodywork. It also sports a wide ‘tiger nose grille’, making the car instantly recognizable as a Kia, but with a difference. Its robust shoulder line and glasshouse shape, which tapers towards the rear of the car, lends the compact SUV an air of understated sportiness. The rear bumper with a metallic muffler effect accentuates this dynamic appearance.

However, it is equipped with intricate and sharply designed full LED headlights and taillights, providing the car with a commanding and confident presence on the road. For daytime driving, the car also has LED daytime running lights and rear lamps, and 3D multi-layer indicators to make it clear exactly where the Seltos is heading. For driving in foggy conditions, the car is also equipped with LED fog lights.

The Kia Seltos sits on a choice of 16-, 17- or 18-inch premium crystal cut alloy wheels, which complement the dimensions of the car, lending it a powerful stance. The wheels are shod with high-grip 205/60 R16, 215/55 R17

On this occasion, Chief Executive Officer of Operations Mr. Wail Baghdadi thanked all those who participated in the celebration of this event, welcoming all customers and visitors to Al-Jabr Trading Company's showrooms in various cities of the Kingdom who came to learn more about the Kia Seltos and its distinctive features, specifications and attractive design, pointing out that Kia Motors, through Seltos vehicles, is targeting youthful, tech-savvy buyers as they are fully packed with our most cutting-edge technology and safety equipment.